



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2022

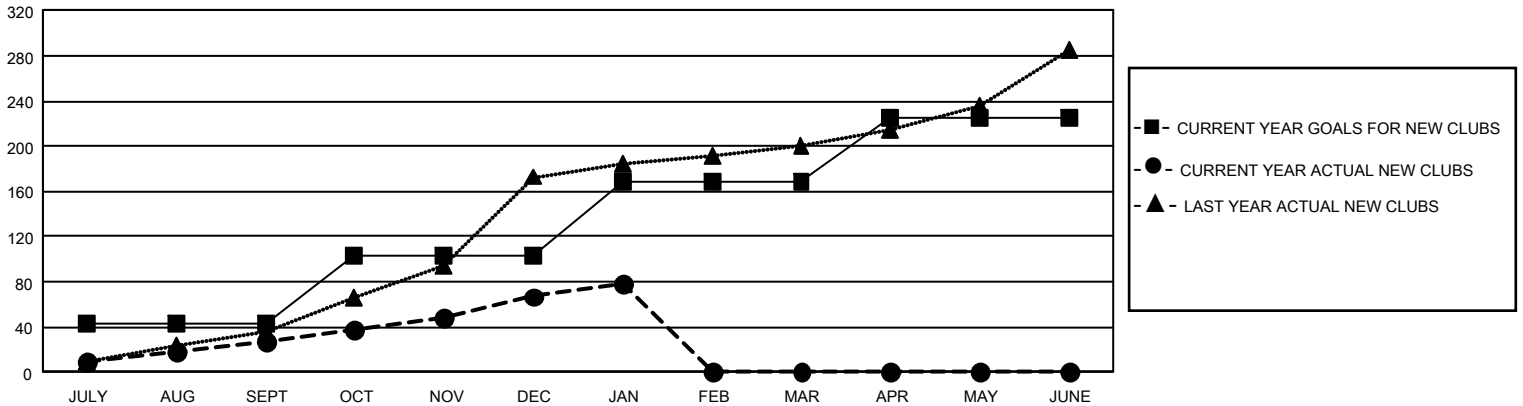
## GAT Constitutional Area 3

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

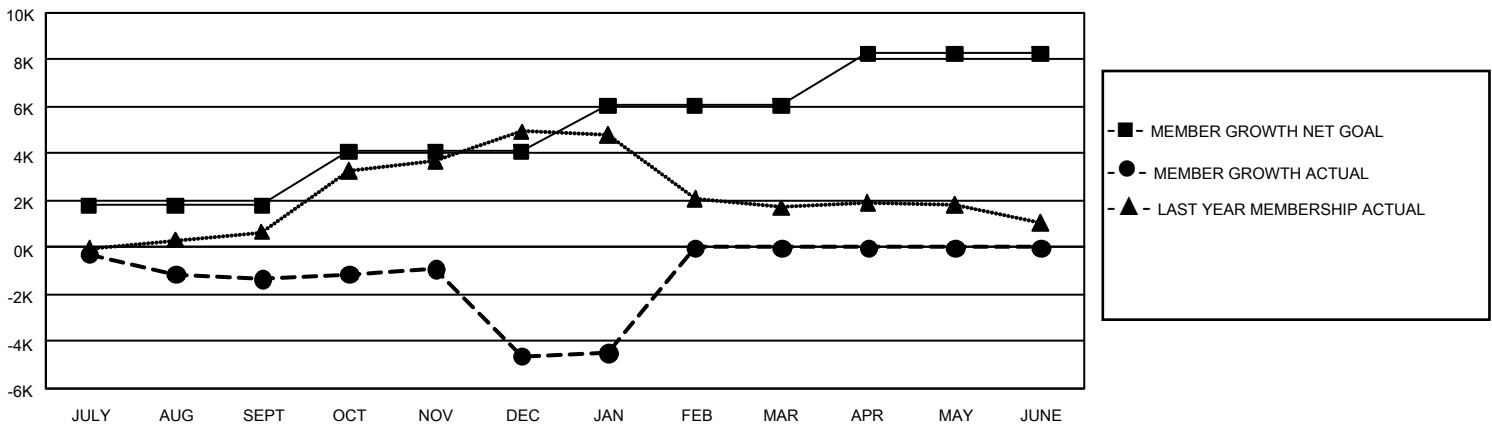
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2021-2022 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 129           | 28        | 106           |
| OCT/NOV/DEC           | 183           | 39        | 113           |
| JAN/FEB/MAR           | 195           | 11        | 13            |
| APR/MAY/JUNE          | 168           | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2021-2022 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 1794                   | 3,497                | 4,365  |
| OCT/NOV/DEC           | 2298                   | 4,419                | 7,284  |
| JAN/FEB/MAR           | 1962                   | 1,382                | 863  |
| APR/MAY/JUNE          | 2200                   | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                           |   |  |
|---------------------------|---|--|
| <b>DROPPED CLUBS: 232</b> | 1,652 CLUBS OF 4,350 ADDED 1 OR MORE NEW MEMBERS          | <b>GENDER DISTRIBUTION</b>             |
| <b>DROPPED MEMBERS</b>    | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | MALE 48,759 (48.02%)                   |
| DECEASED 651              |   | FEMALE 52,771 (51.97%)                 |
| CLUB CANCELLED 3,173      |   | NON BINARY 0 (0.00%)                   |
| OTHER 8,665               |   | PREFER NOT TO ANSWER 8 (0.01%)         |
| <b>TOTAL 12,489</b>       |   | TOTAL FAMILY UNIT MEMBERS 38,385       |
|                           |   | FAMILY MEMBERS PAYING HALF DUES 21,324 |